






MARKET REPORT
Week of January 11, 2020

Tomatoes



East

-  **Rounds** -Florida round volume is still extremely light this week with a few growers hanging on in Palmetto/Ruskin harvesting later picks. Most production has moved south to Naples/Immokalee where prior weather has kept the yields and sizing down. Homestead will be coming online which will help on sizing and volumes later in the week. Weather permitting, production will slowly be making its way back to normal numbers through the month of January. FOBs are escalated until we see upward pressure on volumes. Quality remains fair.
-  **Romas**- Florida romas are experiencing a high demand as they seem to be more accessible than the rounds. Quality is fair and supply is tight. There is just not enough acreage dedicated to roma production to significantly impact availability keeping FOBs escalated.
-  **Grapes/Cherries**- Florida grape production is flowing nicely with normal yields across the boards. Quality if good and FOBs are experiencing downward pressure.

West/Mexico

-  **Rounds**- Quantity and quality remain as the biggest issue in Mexico, everyone seems too be waiting for Sinaloa growers to get into their crops that were delayed by the major weather event in late November/December. Quality is hit or miss, and color has been light from both older Baja crops and from the Mainland. Culiacan growers are projected to start up in about 2 weeks which will give supply and quality a much-needed boost. FOBs are escalated and quality is hit or miss until we start feeling the relief from the new growing regions.
-  **Romas**- Mexican romas are showing slight signs of improvements as a few more growers get started with light harvest. Overall, supply remains light with expected upward pressure with more growers bringing in romas into Nogales. With demand high and volumes limited, quality of pack-outs are not the greatest but should improve with this projected upward pressure in volume. FOBs are escalated with potential downward pressure as we get into new fields.
-  **Grapes/Cherries**-Grape tomato production is on a roll in Mexico with new crops showing good quality and volumes. With yields looking more normal, FOBs are normalizing as well.

Green Bell Pepper

-  **East** - As the Fall plantings wind down in Florida, Eastern pepper availability has tightened up this week. With less acreage devoted to Winter crops, volumes will be lighter in the Sunshine State through January and February. Demand is high, especially on choice product driving FOBs up. Light volume and fair quality throughout.
-  **West**- Along with the East, Mexico's product also got very snug going into the weekend due to rain, holiday schedules, and a decline in open field harvests. Shade house growers have been slow to come on but there should be some more fruit showing up in Nogales this week. Quality has been fair, and FOBs are experiencing upward pressure.

Red/Yellow Bell Pepper

● East/West –Crossings at Nogales have been hit or miss over this holiday season/ New Year, but we should see some improvements on quantity and quality as more growers are breaking into their new crops. Expect upward pressure on volume over the next week or so. FOBs are steady and quality can be hit or miss.

Yellow Squash / Zucchini

● East- Yellow squash has been a struggle with the weather causing quality issues creating a lot more #2 product. Quality and availability are better on zucchini. Most of the production is coming out of Homestead as growers in Immokalee and other South Florida areas work through their weather impacted issues. FOBs are escalated and quality is low.

● West- With more Sinaloa growers coming online, Mexico will now have better volume and quality on both colors. Yellow squash continues to be the struggle of the two with quality issues from the previous weather. FOBs are escalated as volumes are tight until more growers can ease the pressure.

Cucumbers

● East- The offshore Honduran program is picking up steam as more growers get going and/or further into their crop. Quality is mostly good as growers work through the older product and get into the newer crop. FOBs are experiencing downward pressure as volumes are picking up.

● West- While long term effects of the late November weather event are still being dealt with, some crops have recovered better than anticipated allowing some growers to bring more volume with better quality to the border. Overall, production is snug keeping FOBs escalated until more volumes can relieve this gap.

Eggplant

● East- Eggplant supply has lightened up in the East primarily due to weather. Production levels should experience upward pressure once growers work through the weather effects. Quality is hit or miss, and FOBs are slightly escalated.

● West- Eggplant supply has lightened up in the West due to weather as well. Production levels are expected to bounce back to normal in Mexico a little sooner than in the East. Volumes are currently lighter than normal; however, FOBs should remain steady with the projected upward pressure in volume next week.

Jalapenos / Chile Peppers

● East- Eastern Chili production has lightened up overall as Plant City begins to wind down. Florida's volume is minimal compared to Mexico's, so we look to the border for much of the supply for the next few months. FOBs are steady.

● West- Due to the prior weather and holiday season, Mexico's chili supply has been sporadic. We should start seeing better volumes come on as clear skies and improved weather conditions are forecasted. FOBs are steady and quality is fair.

Beans

● East- Florida bean supply is a bit lighter this week as yields and quality have declined slightly due to weather. Expect numbers to jump back to normal later this week. FOBs will remain steady.

● West- Mexican farms have been crossing good numbers with good quality as of recently. More volume is expected for next week which may have a few quality issues due to recent rains. FOBs are steady and quality should bounce back to normal with the steady volumes.

Eastern Growing Region(s) Weather Forecast:

Homestead, FL					Ruskin, FL						
Day	Weather	Temp	Precip	Sunrise	Sunset	Day	Weather	Temp	Precip	Sunrise	Sunset
TONIGHT Jan 7	Partly Cloudy	- 53°	10%	7:08 AM	5:46 PM	TONIGHT Jan 7	Partly Cloudy	- 47°	10%	7:21 AM	5:50 PM
TOMORROW Jan 8	Partly Cloudy	77° 66°	10%	7:09 AM	5:47 PM	TOMORROW Jan 8	Partly Cloudy	69° 52°	0%	7:21 AM	5:50 PM
THURSDAY Jan 9	Partly Cloudy/Wind	77° 70°	10%	7:09 AM	5:48 PM	THURSDAY Jan 9	Partly Cloudy	78° 63°	10%	7:21 AM	5:51 PM
FRIDAY Jan 10	Partly Cloudy/Wind	80° 73°	20%	7:09 AM	5:49 PM	FRIDAY Jan 10	Partly Cloudy	82° 70°	10%	7:21 AM	5:52 PM
SATURDAY Jan 11	Partly Cloudy	83° 73°	20%	7:09 AM	5:49 PM	SATURDAY Jan 11	Mostly Cloudy	86° 70°	10%	7:21 AM	5:53 PM
SUNDAY Jan 12	Partly Cloudy	82° 72°	10%	7:09 AM	5:50 PM	SUNDAY Jan 12	Mostly Cloudy	85° 69°	20%	7:21 AM	5:54 PM
MONDAY Jan 13	Mostly Sunny	82° 70°	10%	7:09 AM	5:51 PM	MONDAY Jan 13	Mostly Sunny	84° 67°	10%	7:21 AM	5:54 PM
TUESDAY Jan 14	Mostly Sunny	82° 69°	10%	7:09 AM	5:52 PM	TUESDAY Jan 14	Mostly Sunny	83° 66°	10%	7:21 AM	5:55 PM
WEDNESDAY Jan 15	Mostly Sunny	81° 69°	20%	7:09 AM	5:52 PM	WEDNESDAY Jan 15	Mostly Sunny	82° 66°	20%	7:21 AM	5:56 PM

Naples, FL					
Day	Weather	Temp	Precip	Sunrise	Sunset
TONIGHT Jan 7	Mostly Clear	- 55°	10%	7:15 AM	5:50 PM
TOMORROW Jan 8	Mostly Sunny	77° 60°	10%	7:15 AM	5:51 PM
THURSDAY Jan 9	Partly Cloudy	82° 68°	10%	7:15 AM	5:52 PM
FRIDAY Jan 10	Partly Cloudy	85° 73°	10%	7:15 AM	5:53 PM
SATURDAY Jan 11	Partly Cloudy	86° 72°	10%	7:15 AM	5:53 PM
SUNDAY Jan 12	Partly Cloudy	85° 71°	10%	7:16 AM	5:54 PM
MONDAY Jan 13	Mostly Sunny	86° 69°	10%	7:16 AM	5:55 PM
TUESDAY Jan 14	Sunny	85° 68°	10%	7:16 AM	5:56 PM
WEDNESDAY Jan 15	Sunny	84° 68°	10%	7:15 AM	5:56 PM

Western Growing Region(s) Weather Forecast:

Culliacán, Sinaloa						Los Mochis, Sinaloa					
TODAY Jan 7	Partly Cloudy	85° 52°	0%	6:55 AM	5:35 PM	TODAY Jan 7	Partly Cloudy	81° 52°	0%	7:03 AM	5:40 PM
TOMORROW Jan 8	Partly Cloudy	85° 55°	0%	6:55 AM	5:36 PM	TOMORROW Jan 8	Partly Cloudy	82° 54°	10%	7:04 AM	5:41 PM
THURSDAY Jan 9	Partly Cloudy	86° 52°	0%	6:55 AM	5:37 PM	THURSDAY Jan 9	Mostly Sunny	81° 51°	10%	7:04 AM	5:41 PM
FRIDAY Jan 10	Mostly Sunny	83° 46°	0%	6:55 AM	5:38 PM	FRIDAY Jan 10	Partly Cloudy	74° 50°	10%	7:04 AM	5:42 PM
SATURDAY Jan 11	Partly Cloudy	84° 50°	0%	6:56 AM	5:38 PM	SATURDAY Jan 11	Partly Cloudy	76° 51°	0%	7:04 AM	5:43 PM
SUNDAY Jan 12	Mostly Cloudy	83° 53°	0%	6:56 AM	5:39 PM	SUNDAY Jan 12	Mostly Cloudy	79° 53°	0%	7:04 AM	5:44 PM
MONDAY Jan 13	Mostly Cloudy	87° 54°	0%	6:56 AM	5:40 PM	MONDAY Jan 13	AM Clouds/PM Sun	78° 54°	0%	7:04 AM	5:44 PM
TUESDAY Jan 14	Mostly Cloudy	87° 55°	0%	6:56 AM	5:41 PM	TUESDAY Jan 14	Mostly Cloudy	78° 57°	0%	7:04 AM	5:45 PM
WEDNESDAY Jan 15	Mostly Cloudy	87° 56°	0%	6:56 AM	5:41 PM	WEDNESDAY Jan 15	Cloudy	78° 58°	0%	7:04 AM	5:46 PM

Nogales, AZ					
TODAY Jan 7	Mostly Sunny	70° 34°	0%	7:23 AM	5:36 PM
TOMORROW Jan 8	Partly Cloudy	67° 37°	0%	7:23 AM	5:37 PM
THURSDAY Jan 9	Sunny	60° 34°	10%	7:23 AM	5:37 PM
FRIDAY Jan 10	Mostly Sunny	53° 25°	10%	7:23 AM	5:38 PM
SATURDAY Jan 11	Sunny	63° 31°	0%	7:23 AM	5:39 PM
SUNDAY Jan 12	Sunny	62° 32°	0%	7:23 AM	5:40 PM
MONDAY Jan 13	Sunny	64° 35°	0%	7:23 AM	5:41 PM
TUESDAY Jan 14	Mostly Sunny	66° 36°	0%	7:23 AM	5:42 PM
WEDNESDAY Jan 15	Partly Cloudy	65° 36°	0%	7:23 AM	5:43 PM

Code to Color Alerts:

- Market generally with-in normal ranges and steady from last week for both pricing and quality. Any price changes can be expected to be \$2.50 or less with no major changes in quality. Also, no change in the growing region(s) and no news that could drastically affect pricing in the future.
- Some news included concerning the market that may indicate a moderate change in pricing and/or quality. FOB pricing is generally up or down between \$2.50 and \$5.00 from the previous week. It will also be used to indicate news that may have a drastic impact on the price, quality and/or availability in future weeks (versus the following week). Finally, this color will also be used to indicate a commodity that continues to be outside the normal range as far as price, quality and/or availability.
- News included that indicates a major change in the market from the previous week as far as pricing, quality and/or availability. May see price changes, up or down, in excess of \$5.00 per case. This color will only be used to indicate a major change from the previous week.

Important note: This market report is only a snapshot of the various commodity markets as of the morning of the date of the report. When we expect a trend to develop, we will express that expectation. However, commodity markets are subject to actual supply and demand levels and can change quickly due to weather and other unforeseen factors. Therefore, please be aware that markets may change from the time this report is published and the time prices are set for the following week. If such changes are dramatic, we will publish a revised market report.