

# DRY VEGETABLE MARKET REPORT Week of January 28, 2018

(Note: See end of report for explanation to the color codes)

#### **Tomatoes**

#### **East**

- Rounds Strong production levels continue to pump from our Florida farms. Sizing is shaping
  up nicely across the board. FOBs have fallen once again about \$1-2 as volume increases.
  Quality is excellent and expected to remain in great condition with ideal growing conditions.
- Romas- While romas still trail behind rounds in terms of volume harvested, there is still ample supply available from our Florida farms. Growing conditions have been excellent, helping increase supply and putting further downward pressure on pricing. FOBs fall \$2 across the board with superb availability on all sizes. Quality is excellent.
- Grapes- Plentiful supply levels are available from South Florida and are forecasting strong levels moving into next week. FOBs are down about \$2 on both bulk and pints. Quality is excellent.
- Cherries- Supply has leveled out with steady demand. FOBs are stagnant with excellent quality available for purchase.

#### West/Mexico

- Rounds- Western MX is the primary player, moving strong supply out of their fields. Crops are reaching peak production levels with excellent size options available. Baja & Eastern MX are still harvesting a limited amount of volume as their season winds down. Good growing conditions have helped them stick around longer, however, their crop will come to a close in the next few weeks. FOBs have fallen to almost the minimum trading value. Quality from all areas is great.
- Romas- Great volume is moving across the borders from Western MX as growers and crops reach their peak production levels. Baja & Eastern MX have limited supply as well. FOBs are mostly trading at or around the minimum suspension agreement with excellent quality.
- Grapes- Plentiful supply levels are available from MX and expected to remain in great volumes so long as growing conditions remain optimal. FOBs are trading at or close to the minimum suspension agreement with excellent quality.
- Cherries- Similar to all other tomatoes, superb growing conditions are keeping supply plentiful.
   Balanced with a healthy demand, FOBs remain low with excellent quality.

## **Green Bell Pepper**

<u>East</u>- Florida is moving into more moderate volumes versus previous light supply. Crops are on the edge of reaching higher production levels once weather warms up. Big sizes are more readily available with choice being a little snug, however, still good supply. Thus, FOBs on Jum/XL & LG sizes are down while choice grade remains about steady. Quality is great.

<u>West</u>- All growers in Sinaloa & Sonora are pumping great volume to the market. All sizes are readily available with excellent quality reports.

## **Red Bell Pepper**

West- Steady as they come, red bells are readily accessible, with heavier volume available on small size. Price are flat and quality is excellent.

## Yellow Squash / Zucchini

East- Production is still light but improving. Demand has been fairly light which has helped keep an acceptable level of supply in the marketplace. FOBs are falling quickly as supply improves. However, quality is still only fair to good. Yellow is still showing heavy scarring while green is showing light scarring.

<u>West</u>- Great volume is available with increasing supply as more growers come on board. However, there are still major quality issues, especially on yellow. Therefore, there is still a spread on pricing. Better quality is demanding a much higher price point (\$2-3 more).

#### Cucumbers

<u>East</u>- Import volume from Honduras is increasing putting downward pressure on FOBs. Quality is mostly good, but there have been some containers with noticeable weaker quality.

West- Steady volume and demand for Mexico product is keeping FOBs steady. Quality is mostly good, but there have been scattered reports of shorter than usual shelf life.

# **Eggplant**

<u>East-</u> With temperatures not quite hitting warm enough levels for eggplant to hit their peak growth spurt, supply is still short from Florida. FOBs are still high, but steady. Quality for what is available is very nice.

West- Great supply is coming from MX with great quality reports as well. Prices have slightly fallen as supply improves.

# **Jalapenos**

East- supply is still very miniscule from FL with Plant City's crop wiped out due to the freeze. FOBs are relatively steady. The bright side is quality is great.

West- The two heavy hitters, Sonora & Sinaloa, are both pumping great supplies and quality out. Prices remain low with promotable volume available.

#### **Beans**

<u>East</u>- Little supply is available from FL as the crop tries to recover from recent cold snaps. As weather warms, this is expected to improve over the next few weeks. FOBs are still very high with mostly good quality.

West- Good volume is expected for only another 7-10 days as supply tightens up. FOBs have started increasing already by about \$2-3. Quality is great.

## Eastern Growing Region(s) Weather Forecast:



# Western Growing Region(s) Weather Forecast:



#### Code to Color Alerts:

Market generally with-in normal ranges and steady from last week for both pricing and quality. Any price changes can be expected to be \$2.50 or less with no major changes in quality. Also, no change in the growing region(s) and no news that could drastically affect pricing in the future.

Some news included concerning the market that may indicate a moderate change in pricing and/or quality. FOB pricing is generally up or down between \$2.50 and \$5.00 from the previous week. It will also be used to indicate news that may have a drastic impact on the price, quality and/or availability in future weeks (versus the following week). Finally, this color will also be used to indicate a commodity that continues to be outside the normal range as far as price, quality and/or availability.

News included that indicates a major change in the market from the previous week as far as pricing, quality and/ or availability. May see price changes, up or down, in excess of \$5.00 per case. This color will only be used to indicate a major change from the previous week.

**Important note:** This market report is only a snapshot of the various commodity markets as of the morning of the date of the report. When we expect a trend to develop, we will express that expectation. However, commodity markets are subject to actual supply and demand levels and can change quickly due to weather and other unforeseen factors. Therefore, please be aware that markets may change from the time this report is published and the time prices are set for the following week. If such changes are dramatic, we will publish a revised market report.