



DRY VEGETABLE MARKET REPORT

For Week of January 17, 2018

(Note: See end of report for explanation to the color codes)

Tomatoes

East

- • **Rounds** – Cooler temperatures are keeping our Immokalee, FL crop from reaching optimal levels at a faster rate, however, there is still plenty of fruit to be had. Last week was a close call to hard freeze temperatures, but luckily, light winds kept the frost away. Once temperatures warm up, normal volumes are expected to resume. Ruskin is pushing through their 3rd and 4th pickings and will be wrapping up soon. FOBs for all sizes are down significantly as more supply comes to the market place. Quality and size availability is excellent.
- • **Romas**- Finally a little relief is showing the roma marketplace. Production is still behind rounds by about 2-3 weeks, but is improving despite the cold snap. FOBs are down about \$3 with great sizing and quality available.
- • **Grapes**- Much needed relief after the cold weather is in sight. Grapes are still about a week behind schedule, however, enough supply has been harvested to reflect a large decrease in pricing on both bulk and pints. As temperatures warm up, normal volumes are expected to resume in about 7-10 days. Quality is excellent.
- • **Cherries**- Great supply is resulting in a decline in FOBs. Look for about a \$2 decline. Quality is excellent.

West/Mexico

- • **Rounds**- Baja is just about wrapped up with only a handful of growers still moving product. Culiacan is still building momentum and better supplies are more growers come on board. Plenty of product is crossing, but the new predicament is finding a truck to pick it up. There is great availability of all sizes. FOBs are down once again and quality is excellent.
- • **Romas**- Another dip in prices for romas moving into next week as western Mexico pushes more volume through borders. Good supply and great quality is expected to remain through January.
- • **Grapes**- With a nice run in weather, grape FOBs take another plunge by a few dollars. Supplies are expected to stabilize in the next 2-3 weeks as fields go back to normal after the cold snap. Quality is excellent.
- • **Cherries**- Great volume is coming from Nogales pushing FOBs down considerably. Quality is excellent.

Green Bell Pepper

● East- As suspected, the freeze made a large impact in the Florida area. Plant City is mostly out of the picture, pushing demand to South Florida only. Cold temperatures limit growth, putting upward pressure on prices. Look for a few dollar increase on all sizes, with smalls being the most readily available. Quality is still good despite the weather.

● West- Both Sinaloa and Sonora are producing great volume. Some quality issues have been reported from Sonora, however, Sinaloa is showing excellent quality. FOBs are slightly down.

Red Bell Pepper

● West- Prices are steady moving into next week, with the most availability on small sizes. Quality is great.

Yellow Squash / Zucchini

● East- Yield reductions for at least 2 weeks will be in place due to the cold weather. Plant City's crop is a wrap from the freeze putting the ball in the offshore market & S. FL's court. Prices are up about \$2+. Quality has been questionable the last few weeks. Zucchini is seeing some trouble with light scarring while yellow has had quite a bit. We are still seeing some of this coming from the field. Better quality is demanding a higher price point.

● West- Overcast skies slowing down the growth cycle and quality concerns have troubled MX's crop recently. Prices are mostly steady, however, better quality is demanding a higher price point. Problems are reported mostly on yellow, however, zucchini is also seeing some issues now.

Cucumbers

● East- Still very light supplies are coming from FL, but Honduran supplies are ramping up. Volume will continue to increase in the upcoming weeks. Overall quality has been great, but some concerns in the form of shorter shelf life are evident. With FL moving out of the picture, prices are up slightly.

● West- Great supplies are still coming from MX with prices pushing downward a few dollars. Quality is great.

Eggplant

● East- Another active week as Plant City's crop was affected by the cold temps. Supply is expected to not turn around for another 10-14 days. Quality is mostly good, but some issues have been reported. Many are going west for better supply and quality.

● West- Shady skies and cool weather has slowed production in Nogales, perking up pricing a few dollars. Quality still looks great.

Jalapenos

● East- Scattered supplies from FL are available with Plant City being out of the picture. Prices are up a few dollars due to limited volume, however quality is still nice.

● West- Great supplies coming from both Sonora & Sinaloa. Some quality issues are reported from the weak and tired plants in Sonora. Prices remain low with promotable volume available.

Beans

● East- Continuous limited supply from S. FL. as the region tries to make a recovery from the freeze a few weeks ago. Volume will stay sporadic for another few weeks. FOBs are up once again, but quality overall has been nice for what you can get your hands on.

● West- Steady volume is coming from MX with improvement on the horizon. Thus keeping prices steady into next week. Quality has been mostly good.

- **Eastern Growing Region(s) Weather Forecast:**

Immokalee, Florida, Weather Forecasts - Metric Units

Wed Jan 10	Thu Jan 11	Fri Jan 12	Sat Jan 13	Sun Jan 14	Mon Jan 15	Tue Jan 16
80°F 61°F	81°F 63°F	78°F 56°F	70°F 45°F	66°F 42°F	67°F 46°F	69°F 46°F
NE 5 MPH	E 7 MPH	S 13 MPH	NW 7 MPH	N 11 MPH	NNE 10 MPH	N 10 MPH
Precip 20%	Precip 30%	Precip 40%				

Plant City, Florida, Weather Forecasts - Metric Units

Wed Jan 10	Thu Jan 11	Fri Jan 12	Sat Jan 13	Sun Jan 14	Mon Jan 15	Tue Jan 16
79°F 62°F	79°F 63°F	77°F 54°F	66°F 42°F	59°F 38°F	63°F 44°F	68°F 43°F
NE 7 MPH	E 7 MPH	SSE 15 MPH	WNW 9 MPH	NNW 10 MPH	N 9 MPH	NNE 9 MPH
	Precip 30%	Precip 40%				

- **Western Growing Region(s) Weather Forecast:**

Nogales, Arizona, Weather Forecasts - Metric Units

Wed Jan 10	Thu Jan 11	Fri Jan 12	Sat Jan 13	Sun Jan 14	Mon Jan 15	Tue Jan 16
57°F 35°F	66°F 32°F	77°F 37°F	75°F 37°F	73°F 38°F	74°F 39°F	74°F 46°F
SSW 14 MPH	NNE 11 MPH	ENE 9 MPH	E 10 MPH	ESE 8 MPH	SE 8 MPH	SE 8 MPH
Precip 20%						

Weather Forecasts Days 1-7

Wed Jan 10	Thu Jan 11	Fri Jan 12	Sat Jan 13	Sun Jan 14	Mon Jan 15	Tue Jan 16
30°C/86°F 14°C/58°F	29°C/85°F 14°C/57°F	32°C/90°F 15°C/59°F	31°C/88°F 15°C/59°F	32°C/90°F 16°C/62°F	32°C/89°F 15°C/59°F	31°C/89°F 15°C/59°F
NNW 7 KPH	NNE 8 KPH	NE 7 KPH	ENE 7 KPH	NE 7 KPH	ENE 6 KPH	ENE 7 KPH

Reported from Culiacan (City), MX,
9 kilometers SW of Culiacan, Sin., at 7:40 PM Tue, Jan 9, 2018

Code to Color Alerts:

Market generally with-in normal ranges and steady from last week for both pricing and quality. Any price changes can be expected to be \$2.50 or less with no major changes in quality. Also, no change in the growing region(s) and no news that could drastically affect pricing in the future.

Some news included concerning the market that may indicate a moderate change in pricing and/or quality. FOB pricing is generally up or down between \$2.50 and \$5.00 from the previous week. It will also be used to indicate news that may have a drastic impact on the price, quality and/or availability in future weeks (versus the following week). Finally, this color will also be used to indicate a commodity that continues to be outside the normal range as far as price, quality and/or availability.

News included that indicates a major change in the market from the previous week as far as pricing, quality and/or availability. May see price changes, up or down, in excess of \$5.00 per case. This color will only be used to indicate a major change from the previous week.

Important note: This market report is only a snapshot of the various commodity markets as of the morning of the date of the report. When we expect a trend to develop, we will express that expectation. However, commodity markets are subject to actual supply and demand levels and can change quickly due to weather and other unforeseen factors. Therefore, please be aware that markets may change from the time this report is published and the time prices are set for the following week. If such changes are dramatic, we will publish a revised market report.